



TARENO
INDEPENDENT WEALTH &
ASSET MANAGER

Press release

Basel, 26.06.2025

New member of the Board of Directors of Tareno AG: Werner Schneeberger

Basel, June 26, 2025 - Tareno AG is pleased to announce Mr. Werner Schneeberger as a new member of its Board of Directors. With his many years of management experience and expertise in strategy, communication and corporate development, he is a valuable addition to the Board.

Werner Schneeberger gained valuable management experience over many years as a managing director in the environment of a renowned corporate development company. From 1999 to 2004, as Managing Director of FC Basel, he accompanied the traditional club into the new St. Jakob-Park and into a new entrepreneurial era. During his time, FC Basel became Swiss champions, cup winners and UEFA Champions League participants several times.

In 2005, Werner Schneeberger founded Communication AG, based in Basel. The company provides services in the areas of business consulting, marketing and communication.

Today, Werner Schneeberger contributes his broad expertise through various board mandates and supports companies in strategic and communication issues.

Tareno AG is convinced that his wide-ranging experience and entrepreneurial vision will make a valuable contribution to the further development of the company.

Press contact

Bianca Stebler, Marketing Tareno AG, b.stebler@tareno.ch , +41 61 282 28 00
Tareno AG, Gartenstrasse 56, 4052 Basel, www.tareno.ch